



BRANDED CREATIVE CONTENT PAGES

UNIQUE

Bring visitors back to your website on a consistent basis with our exclusive “branded creative content” pages. Branded creative content pages provide entertaining content that is updated on a continuous schedule, thus incentivizing visitor frequency. The content varies but includes: short stories, “run-on” novels, cartoons, entertainment blogs and simple general satire and lampooning.

BRANDING & MARKETING

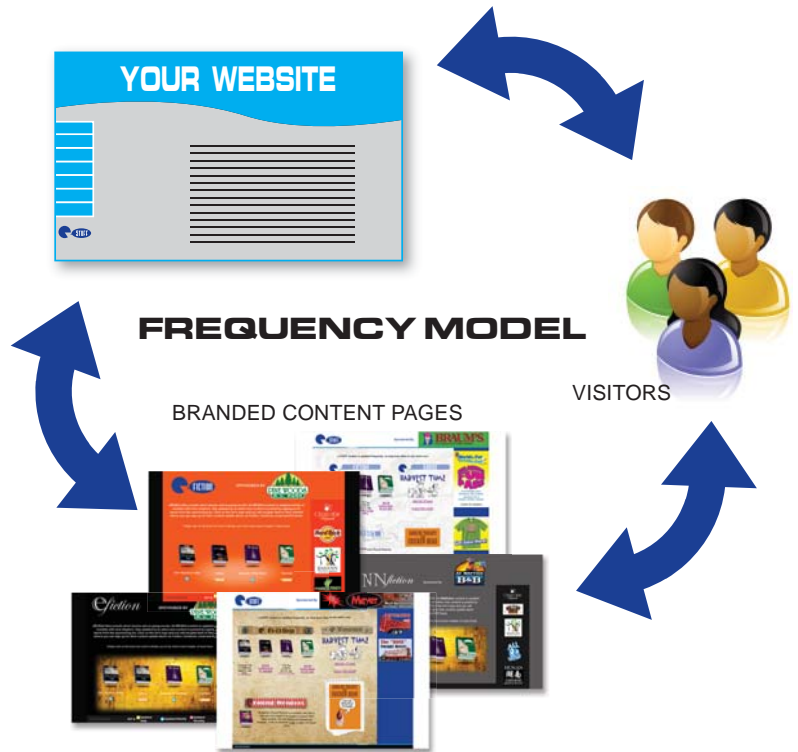
Any business that has a website can benefit from a branded creative content page. Creative branded pages can even be used as secondary websites for a business.

ENHANCED VISITOR FREQUENCY

The goal of every website is to attract visitors. However, many website’s content doesn’t change with enough frequency so there is little or no incentive for visitors to return to that site with much frequency either. A branded content page is the perfect option to add immediate incentive for greater visitor frequency.

CONTENT

Content for branded pages varies but includes: short stories, “run-on” novels, cartoons, entertainment blogs and simple general satire and lampooning. Customers incorporating branded pages have options as to the content included in their branded page.



TIMING & EMOTION

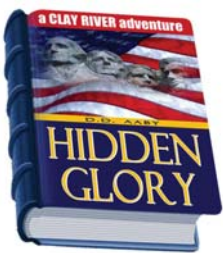
Content updates follow a tested formula that maintains an optimal level of interest from the audience.

PROCESS & ADMINISTRATION

Branded pages are completely self sufficient so customers are completely “hands off” once operational. The pages are also “closed linked” so visitors are only navigationally directed to pages or links that the sponsoring business chooses.

CAUSE & EFFECT

Readers become emotionally connected to characters and storylines - similar to daytime soap operas, thus anticipating the next installments.



EXCLUSIVE works only available through eInfoMail branded pages.

CLAY RIVER Adventures